



### Introduction

We are immensely proud of what Alpari has accomplished since we launched one of the first online Forex trading platforms ten years ago. With 20 offices in 6 countries and 100,000 live accounts, Alpari is now one of the fastest growing providers of online foreign exchange trading services.

Today, we are further empowering the Online Trading community with institutional-level education and trading tools. Alpari (UK) has partnered with Schneider Trading Associates, an industry leading global trading facilitation company serving professional traders and institutions world-wide, to offer Alpari Academy's comprehensive FX Graduate Program.

Directed by Matthew Silvester, our team of respected commentators on global financial markets, including Stephen Gallo, Shaun Downey, and Nick McDonald, offer a wealth of knowledge gained from more than 80 cumulative years of knowledge in technical and fundamental analysis, and hands-on experience in major international institutions.

Based in the City of London, Alpari's FX Graduate program offers bespoke training resources and infrastructure normally reserved for professional traders.

### Alpari FX Graduate Programme Details

Located in the heart of the City of London, Alpari's 5-day FX Graduate Programme covers a comprehensive range of topics, including:

- MetaTrader 4 Training
- Technical & Fundamentals Analysis
- Risk & Money management
- Trading Psychology & Strategy Development

#### And offers you these unparalleled benefits:

- Trading Courses by recognized market professionals
- Institutional-Level Training Environment
- FX Graduate Programme DVD Starter Kit
- Unlimited Access to FX Graduate Alumni Webinars and Forums

#### Programme Cost:

**Introductory Offer: £2,995**

for the first 100 applicants\*. Regular Price: **£4,995.**

First Seminar starts April 20. **Register today to qualify for Alpari's £2000 off birthday gift\***. This offer operates on a first come, first serve basis.

## FX Graduate Programme Course Agenda



### Day 1:

9.00 – 9.30	Welcome and Introduction to Program
9.30 – 10.00	Introduction to Trading Foreign Exchange
10.15 – 1.00	Metatrader4tutorials
1.00 - 2.00	Lunch
2.00 - 3.30	Technical Analysis No.1 ( T.A. 1)
3.45 – 5.00	Introduction to Fundamentals
5.00 - 5.15	End of Day review

### Day 2:

9.00 – 9.30	Morning Briefing ( to cover fundamentals)
9.30 – 12.00	Risk & Money Management (M.M.)
12.00- 1.00	Lunch
1.00 – 3.00	Technical Analysis No.2 (T.A. 2)
3.00 – 5.00	Simulator Trading (Implementation of TA and Money Management)

### Day 3:

9.00 – 9.30	Morning Briefing
9.30 – 12.00	Technical Analysis No.3 ( T.A. 3)
12.00- 1.00	Lunch
1.00 – 5.00	Trading Psychology and Performance

### Day 4:

9.00 – 9.30	Morning Briefing
9.30 – 12.00	Technical Analysis No.4 ( T.A. 4)
12.00- 1.00	Lunch
1.00 – 5.00	Trading Strategy Development

### Day 5:

9.00 - 9.30	Morning Briefing
9.30 - 12.00	Advance Trading strategies / Portfolio Management
12.00-1.00	Lunch
1.00-3.30	Observed Simulator Trading
3.30-4.00	Performance Review and Debrief Session
4.00 – 5.00	Review of the Weeks Learning and Action Planning
5.00 - 7.00	Post Course Entertainment

# FX Graduate Programme Course Agenda



## Day 1:

**Welcome and Introduction To Programme:** Matthew Silvester and Steve Ward

**Introduction To Trading FX:** Nick McDonald

- Essential FX
- What is a PIP?
- Market Movers
- FX Majors
- Understanding What Quotes Mean

**Alpari Trading Platform Set Up**

**Technical Analysis 1:** Shaun Downey

- Introduction to Technical Analysis and its history. What are the key components and skills necessary to provide technical structure to your decision making?
- Bars and Candlesticks
- Basic momentum
- Basic patterns
- Gaps. How to understand and interpret

**Introduction To Fundamentals:** Stephen Gallo

- Foreign Exchange Fundamentals, and an Introduction to the Banking System

## DAY 2

**Morning Briefing:** Stephen Gallo

- Introduction to the Banking System, Monetary Policy Transmission and the Role of Central Banks

**Risk and Money Management:** Steve Ward

- What is money management?
- Why is money management important?
- Key concepts in risk and money management.
- Exploring the challenges of good money management.
- Developing your risk management plan.

**Technical Analysis 2:** Shaun Downey

- Trendlines and Fibonacci
- Momentum part 1 Stochastics, Adx, Dmi, Rsi. Understanding how the professional uses these studies and how you can take advantage of crowd following
- Overbought/Oversold. Myths uncovered and True measurements. Cycle Analysis
- Momentum part 2. Parabolic, Moving Linear Regression, Bollinger Bands and smoothed deceleration and acceleration. There use in trailing stops
- The application of swing patterns and pivots as trailing stops. Using swing to understand overbought and overbought, qualified breakouts and exhaustion points via Hi Count/Lo Count/Congestion Count
- Using position sizing to maximise the power of momentum based exit strategies

**Simulator Trading:** Steve Ward and Matthew Silvester

- Implementation of TA and Money Management Learning

## DAY 3

**Morning Briefing:** Stephen Gallo

- The Credit Crisis and the Economic Data Flow (Concentration on U.K., U.S., Japan, Eurozone)

**Technical Analysis 3:** Shaun Downey

- The tools professionals use that are not used by the general public
- Tom Demark (Sequential and Combo on Fx)
- Basic System Building (Theories and Philosophies). How understanding the basic principles of constructing a robust trade system can be utilized in developing your own creative technical analysis methods
- Quantifying Divergence  
Connections between Historical divergence and micro timeframe confirmation for day trading and low risk entry points
- Re defining data. Micro analysis for low risk entry points and day trading opportunities. Trade Flow, Constant Volume bars, Spread trading and correlation.
- Pre Trade Analytics. Understanding the significance of the bid ask volume and changes in the depth of market for day trading opportunities

**Trading Psychology and Performance:** Steve Ward

- Keys to becoming a successful trader
- Understanding your core trading motivations
- Developing a traders mindset
- Emotional state mastery
- Dealing with losses, setbacks and errors
- Preparation and evaluation

## DAY 4

**Morning Briefing:** Stephen Gallo

- The Credit Crisis and the Foreign Exchange Markets (Price Action, Themes & Trends)

**Technical Analysis 4:** Shaun Downey

- Trading Time. Riding the Trend.
- Knowing the correct timeframe that is trending and riding that trend. See how trades can start as low as 30 minutes and be referencing a weekly chart years later.
- Trading Time (how the time of day dictates risk and expectation)
- Market Profile. Understand and create true measures of support and momentum. Understand how volume can change dramatically and low risk opportunities Realised. Connect momentum, swing patterns, overbought and oversold with the time of day to increase trading volume and maintain low risk.
- News events and Technical Analysis. Understanding news and its potential impact on price action.
- Putting it all together. Build your own trading strategy and structure that suits your budget and time to trade.

**Trading Strategy Development:** Steve Ward and Matthew Silvester

- Understanding strategy.
- Development of your trading strategy.
- Applying and testing/evaluation and analysis.
- Trading metrics.

**DAY 5****Morning Briefing:** Stephen Gallo

- The Credit Crisis and the Foreign Exchange Markets (Wrap-up & What's Ahead)

**Advanced Trading Strategy and Portfolio Management:** Nick McDonald

- From Technical and Fundamental Analysis To Trading Strategy.
- Precision FX Strategies.
- Managing your trading portfolio.

**Observed Simulator Trading:** Steve Ward and Matthew Silvester

- Opportunity to implement trading strategy.

**Performance Review and De-Brief Session:** Steve Ward and Matthew Silvester

- Review of strategy and trader performance from simulator session.
- Trader evaluation and trading metrics analysis.
- Strategy development action plan.

**Review of Weeks Learning and Action Planning:** Steve Ward and Matthew Silvester

- Review weeks learning and key points.
- Question and answer session.
- Personal action plan.
- Course feedback.

## The Instructors



### **Sean Downey:**

Sean Downey is a leading authority on Technical Analysis and has been trading since 1976 in a wide variety of products including soft commodities, metals, bonds, stocks and FX. He presents seminars, lectures and mentoring programmes on all aspects of trading and analysis, including system building and algorithmic solutions in the automated arena across the world on both a one to one and group basis, to all the world's major financial institutions and at conferences. Sean is much in demand and has also been writing daily commentaries on over 40 markets for the past 7 years, and last year published his book "Trading Time, New methods in Technical Analysis". Among current projects he is overseeing a small pension fund (40 million under management) and advising a Belgian oil company on trading strategies via options.

### **Steve Ward:**

Steve Ward is a leading trader performance and psychology coach with over 15 years of teaching, training and coaching experience. He provides specialist 1-1 coaching, training and consulting services for traders, including working on recruitment/selection/assessment, trader training and development, and performance enhancement programmes for major trading institutions, banks and trading exchanges across the globe, as well as for the retail trading community. His work utilises techniques and strategies from sports and performance psychology, cognitive behavioral and performance coaching, and behavioral finance, to help traders to develop the success skills and winning mindset required to achieve their trading goals.

### **Matthew Silvester:**

Matthew Silvester has been involved in financial markets in a variety of trading roles with major institutions for 20 years and is currently head of STA training where he is responsible for the recruitment selection training and development of traders. He has experience in every type of financial and commodity traded instrument and has developed successful trading strategies that have been utilised in these fields.

### **Nick McDonald:**

Nick McDonald is an experienced and successful independent fulltime trader and a trainer, coach and mentor in foreign exchange & indices trading strategies. Through his training and coaching Nick aims to cut through the nonsense and teach people real trading strategies in a practical environment, omitting irrelevant information that is not conducive to trading successfully. Nick was the featured trader in Traders Magazine in November 2008 and is a regular author for the magazine. Nick has also worked with many major brokers and their clients worldwide, passing on his trading knowledge & skills.

### **Stephen Gallo:**

Stephen Gallo is currently the head of market analysis at London-based foreign exchange provider Schneider FX. His work is concentrated in providing fundamental analysis and forecasting of major currencies to over 1,000 clients worldwide that trade more than £2.0 billion per year with the firm. Stephen has over 4 years of experience in providing fundamental analysis of the global financial markets and economic developments amongst G7 and emerging market economies. In addition to his work in foreign exchange, he has also spent a substantial amount of time at other City-based firms providing analysis and commentary of the global financial and commodity futures markets. Stephen is a weekly commentator and guest on CNBC and Bloomberg Television where he delivers opinion and analysis of developments in foreign exchange and the G7 monetary policy outlook, and he is regularly quoted in financial publications such as City A.M. He holds a BSc in Finance & Economics and an MSc in Investment Management from the Cass Business School.

## The Schneider Group

Schneider Group is an industry leading global trading facilitation company serving professional traders and corporate clients across the world through an emphasis on its core values of inclusivity, responsiveness and client partnership development, its mission is to become the preeminent financial service provider for the professional trader.



The Schneider Group was founded in 1998 to facilitate electronic market screen based trading of Futures, Options, Equities and CFD's. An important focus of Schneider's growth has always been the provision of the highest level of professional trading services to its clients by establishing successful partnerships, a focus on continued research and development and the training and support of new and experienced traders.

Schneider flagship trading arcade in the heart of the city and affiliated offices across the world offer an exciting, state of the art and profitable trading environment, which with our competitive advantage allows traders to fulfill their potential.

## Testimonials

### Read what people are saying about STA courses:

*'I learnt more in the time I was here than in years of seminars and training that I have done elsewhere. If I had been able to have this training earlier in my trading life it would have made a considerable difference to my results. I can't wait to implement the ideas learnt with you in my trading in the future.'*

### Spreadbetter, 3 years experience

*'Fantastic location, great training, probably the best course I have ever been on. It was great to have real expert insight and guidance.'*

### FX Trader, beginner

## Flight Center Promotional Offer

Get 10% off flights and accommodation.



*"Alpari (UK) Forex seminars sound like an exciting opportunity for Online Traders. It would be a great pleasure to help your customers with flights and accommodation. I will be very pleased to provide a 10% discount offer to you customers."*

### Sally McCutcheon

Manager at Flight Centre (UK) Limited

**Sample Hotels rates** in the area of Cophthall Avenue (the FX Graduate Course location):

- Express by Holiday Inn London City (3 Star) - **£82**
- London Bridge Hotel (4 Star) - **£92**
- 196 Bishopsgate Hotel (4 Star) **£115** for single occupancy room only rate
- Crowne Plaza Hotel (4 Star Superior) - **£129**
- Apex City of London Hotel (4 Star Superior) - **£249**

Rates are based on per room per night and all include breakfast unless otherwise stated. Rates may vary during peak season and are subject to availability.

### Promotional Offer:

FX Grad Applicants can receive 10% off these prices providing they also book a flight with Flight Center.

### Terms and Conditions:

- The booking will be non refundable and non changeable once confirmed.
- Full payment will be required at the time of booking.
- 10% discount offer can not be used in conjunction with any other offer.

### Advice:

Please check that you have valid Visas for all countries you are visiting: [www.uk.cibt.com](http://www.uk.cibt.com)

For up to date travel advice please also refer to the following websites:

- Travel advice: [www.fco.gov.uk](http://www.fco.gov.uk) (click on travel)
- Health advice: [www.doh.gov.uk/traveladvice/index.htm](http://www.doh.gov.uk/traveladvice/index.htm)
- Weather Advice: [www.meteo.gov.uk](http://www.meteo.gov.uk)

Customers are advised to book early to get the best rates.

### Flight Center Contact Details:

Sally McCutcheon

Manager

Flight Centre (UK) Limited

London Bridge, Unit 7, Hays Galleria

London SE1 2HD

Tel: 020 7403 0544

eFax: 0870 458 6343

Email: [sally.mccutcheon@flightcentre.co.uk](mailto:sally.mccutcheon@flightcentre.co.uk)

Web: [www.flightcentre.co.uk](http://www.flightcentre.co.uk)

### About Flight Center:

Flight Center is a 'Sunday Times' and Financial Times' Top 100 Company for the sixth successive year, and one of the world's largest and most successful independent travel retailers with more than 1,700 stores around the globe.